

FIG. 1

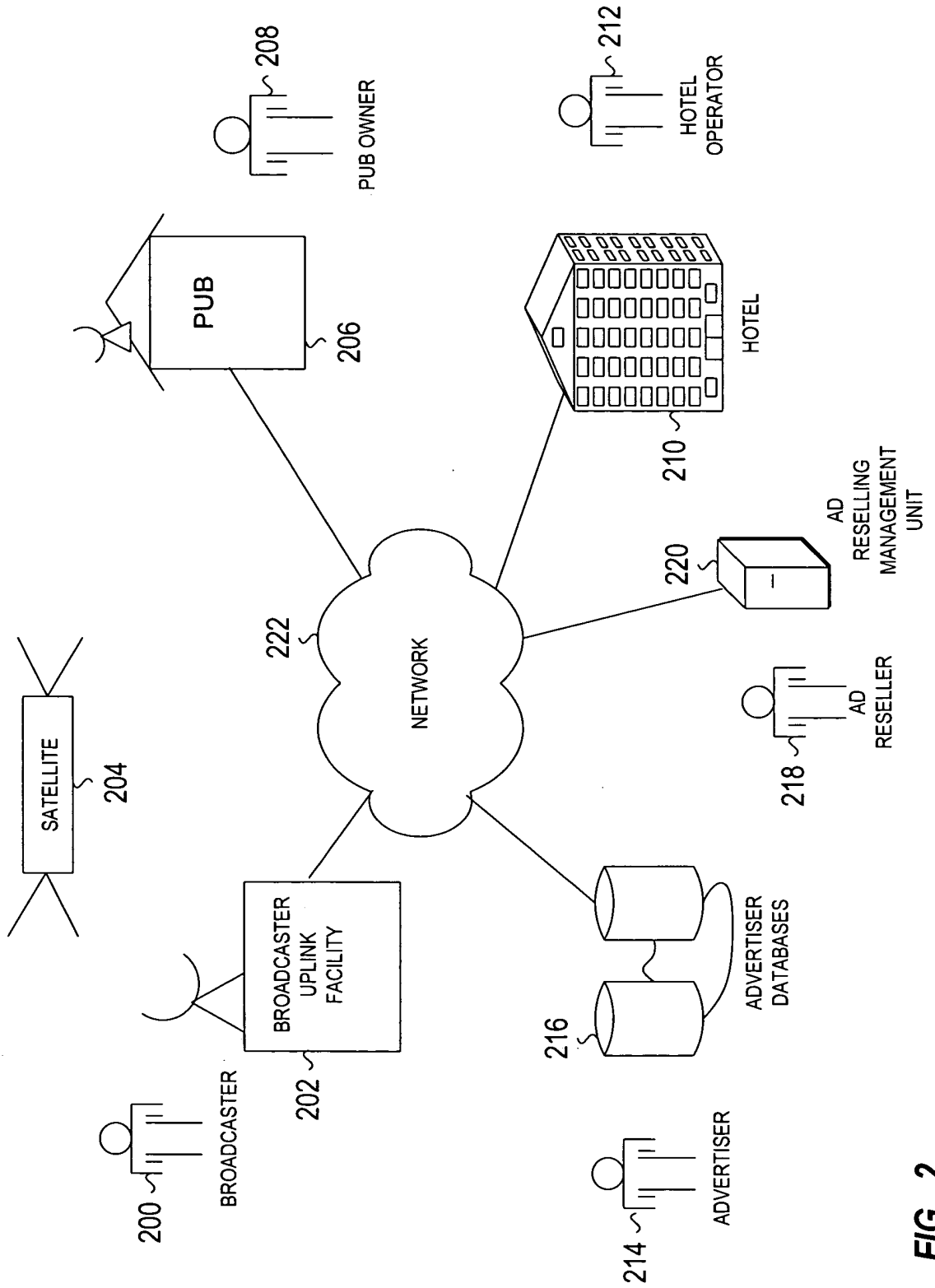


FIG. 2

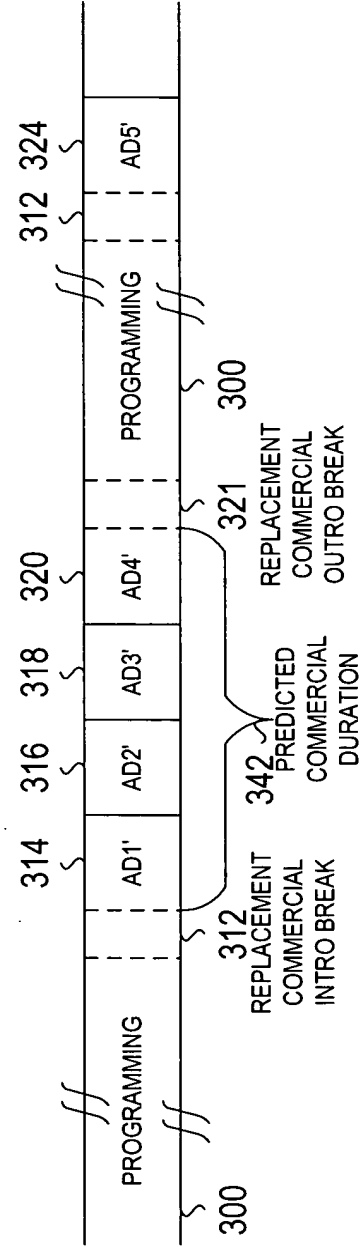
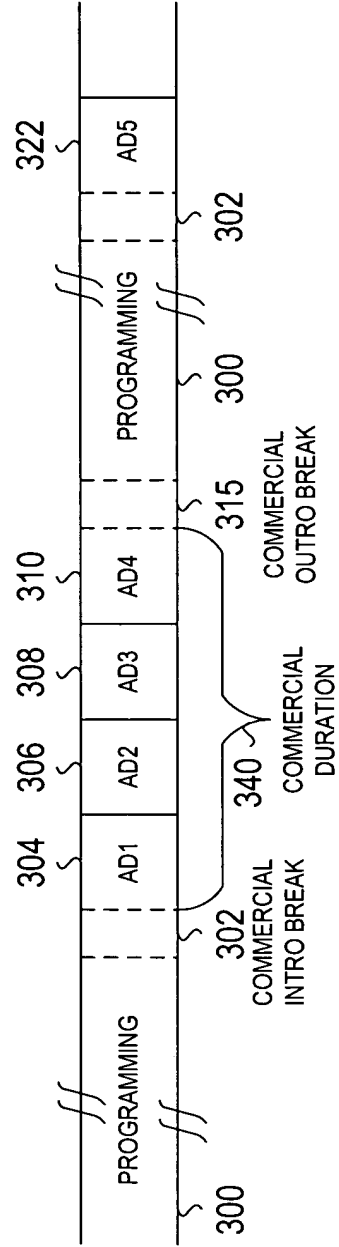


FIG. 3

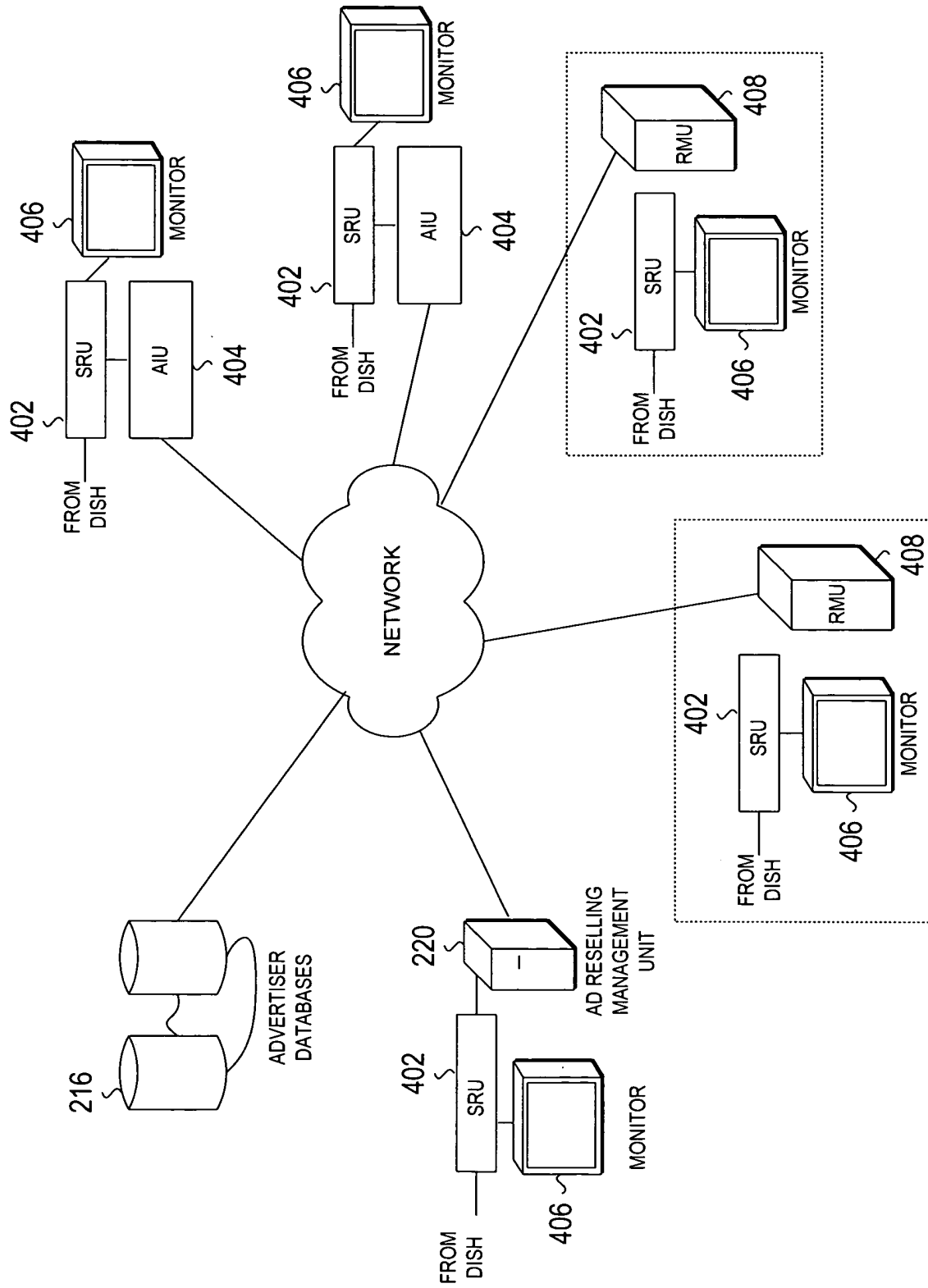


FIG. 4

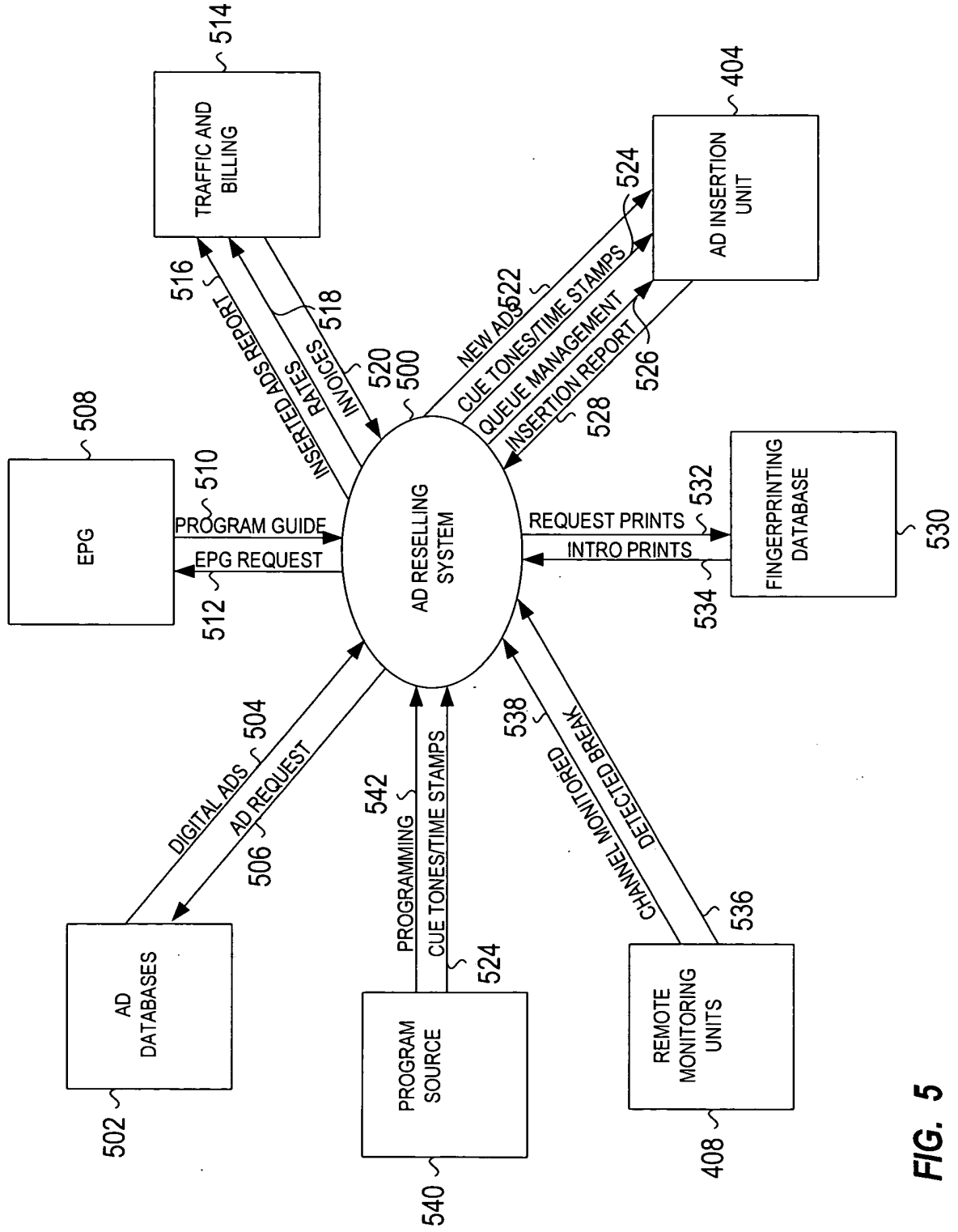


FIG. 5

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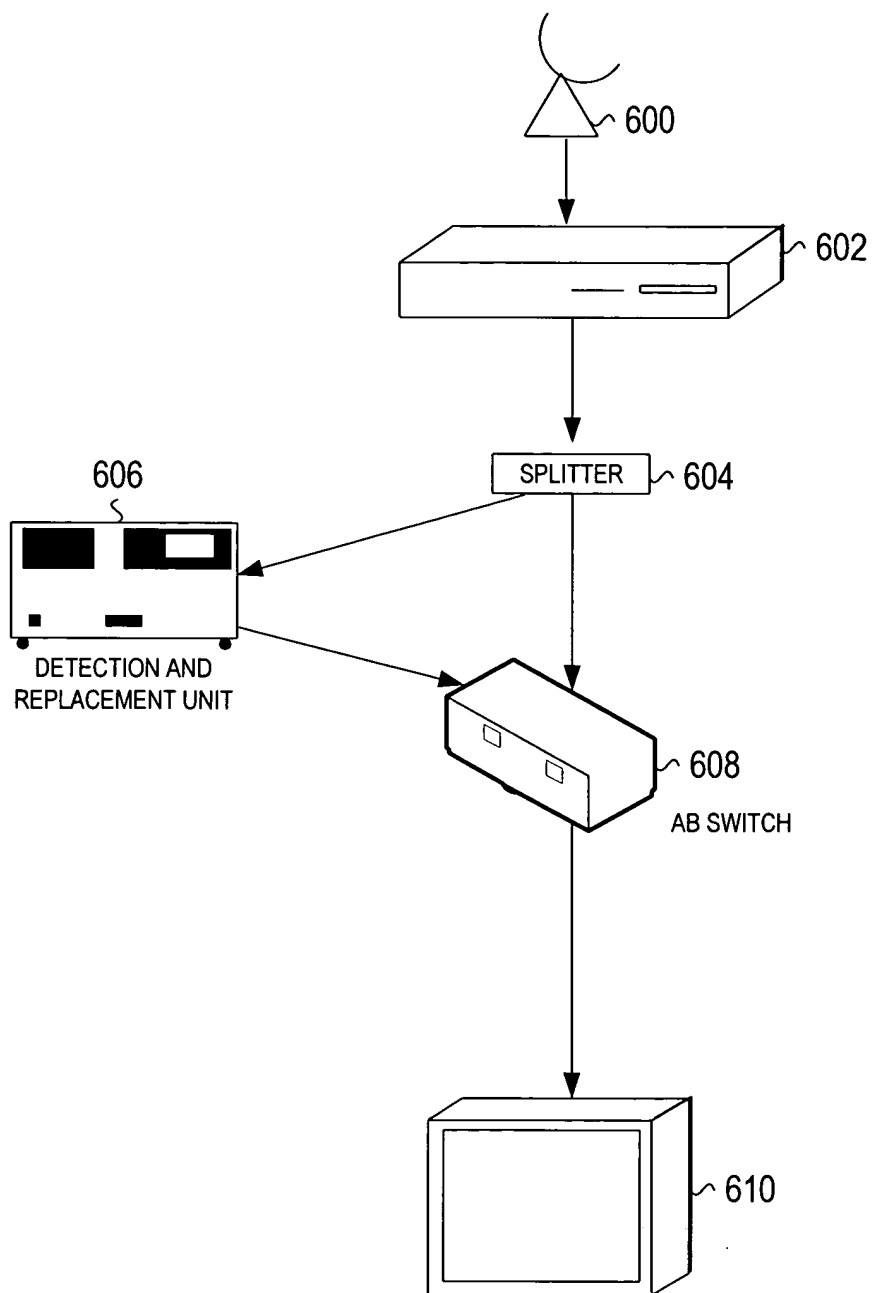


FIG. 6

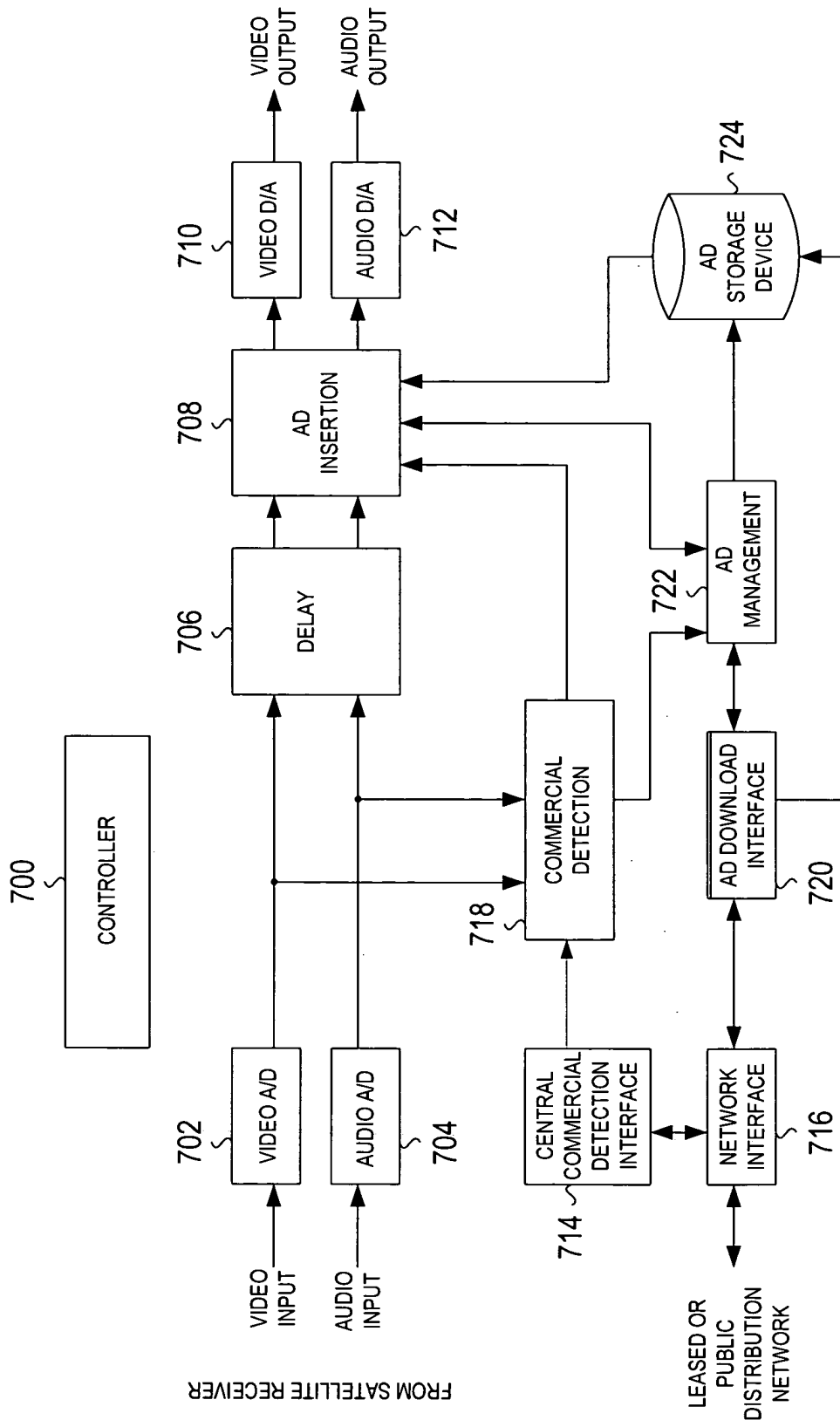


FIG. 7



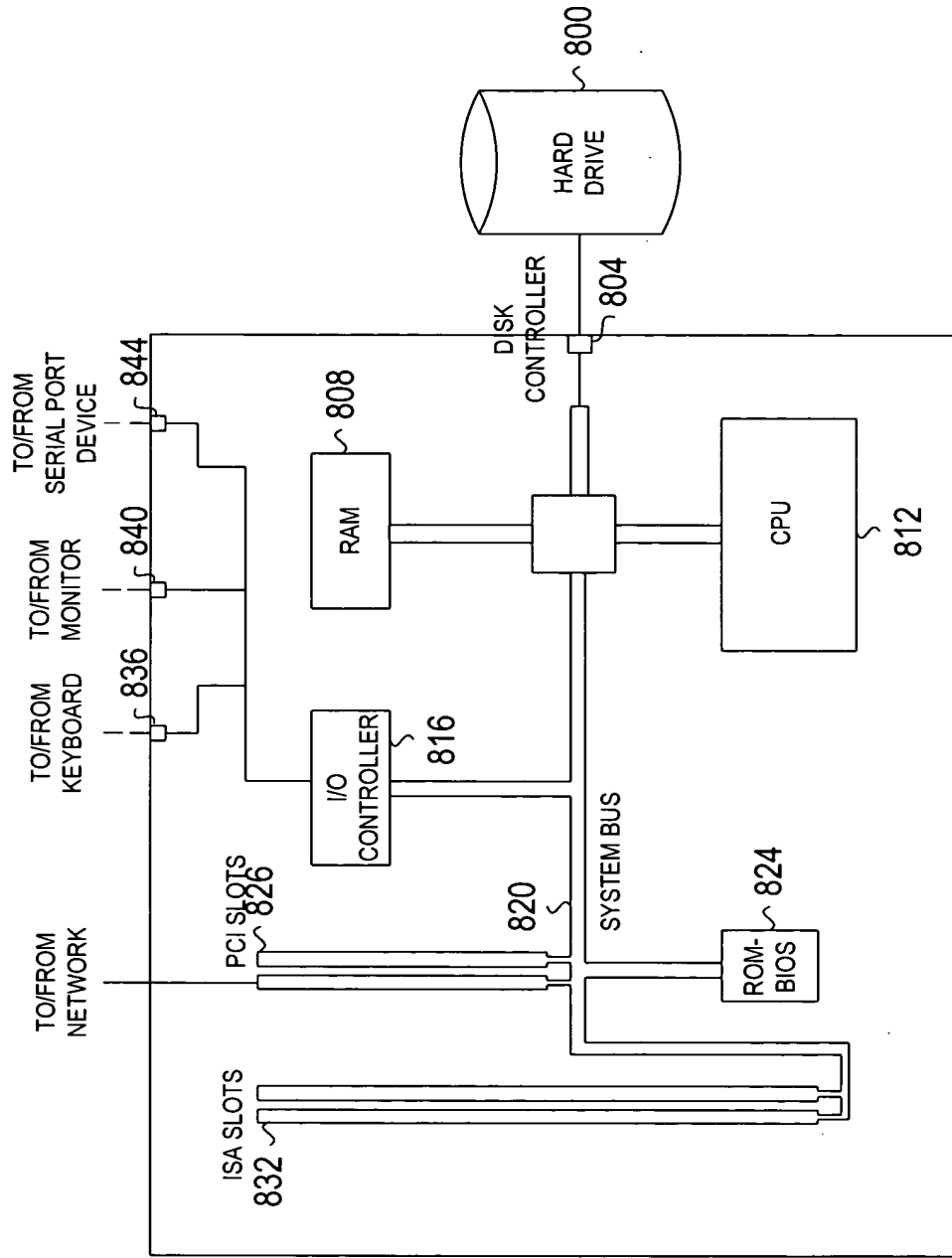


FIG. 8



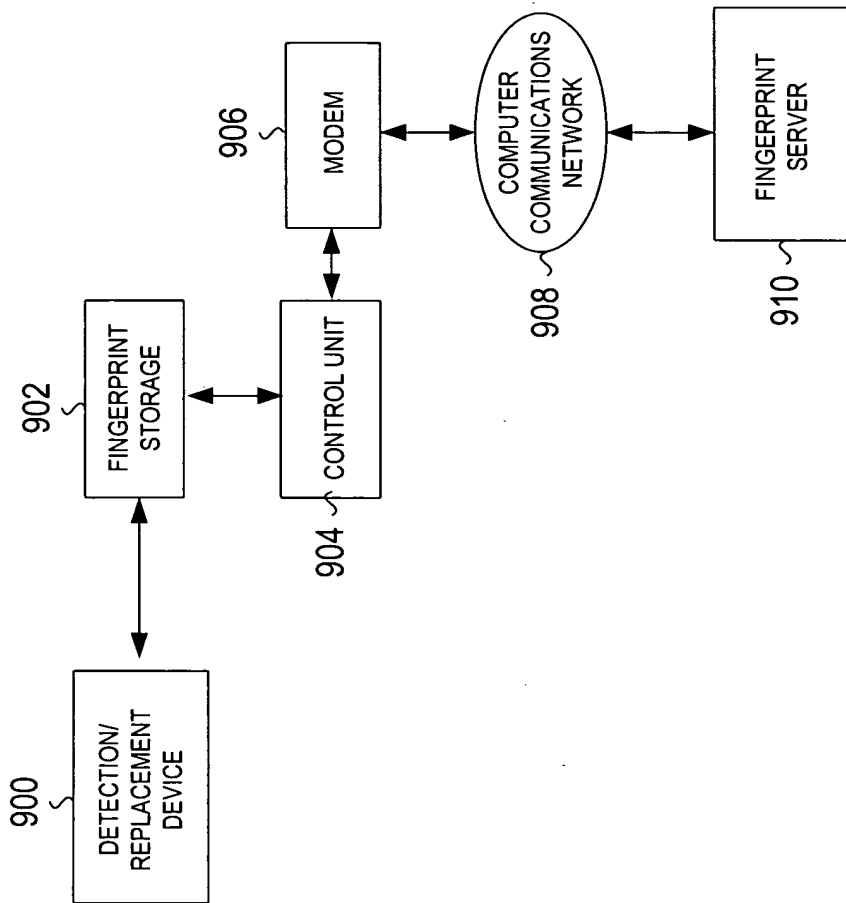


FIG. 9



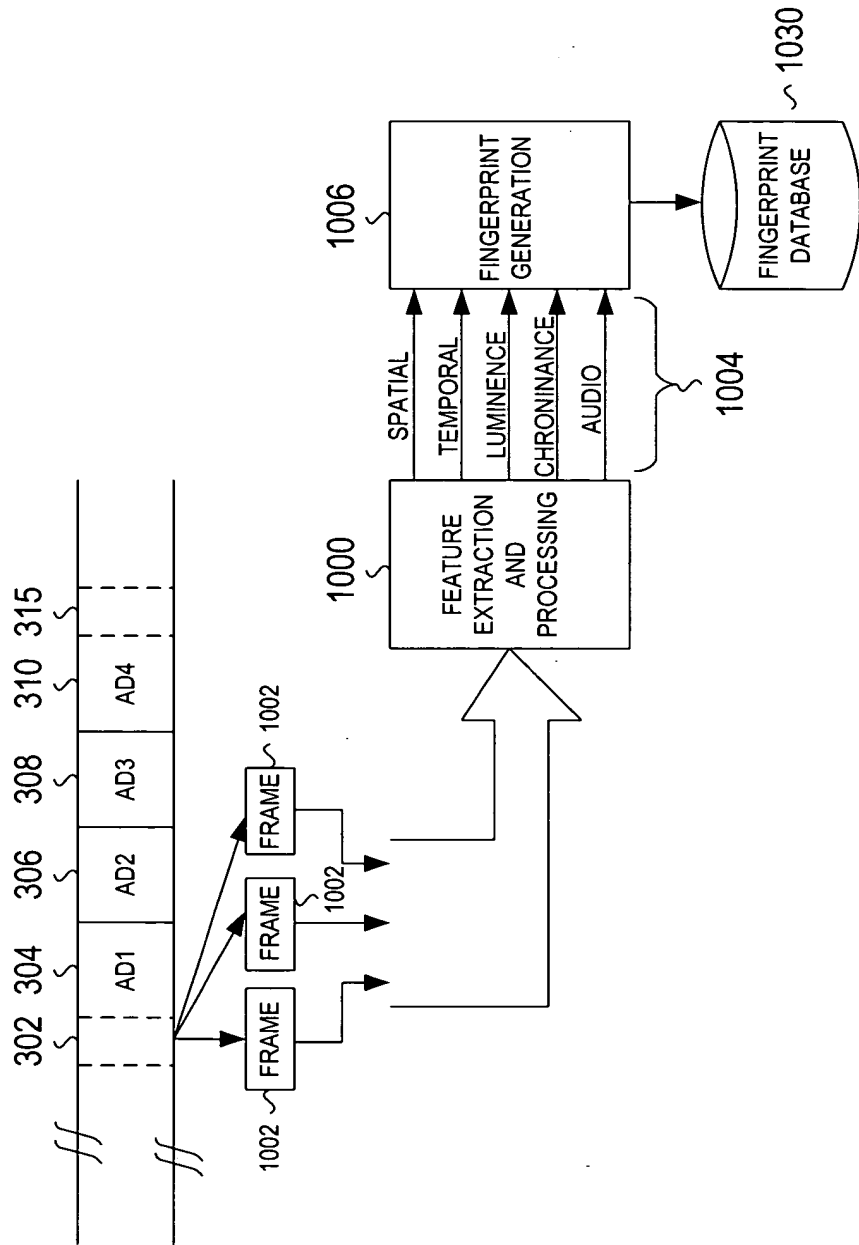


FIG. 10



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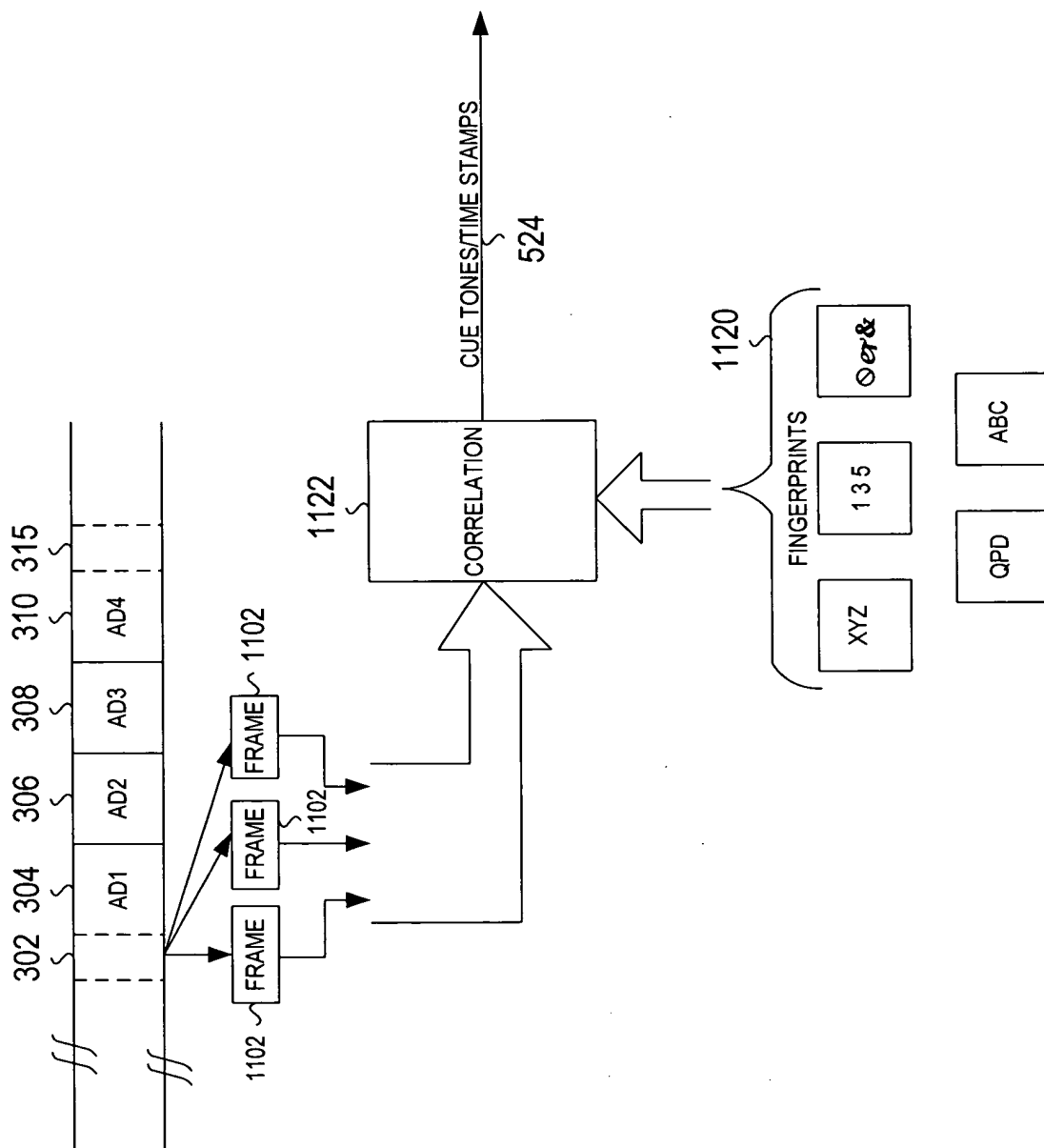


FIG. 11

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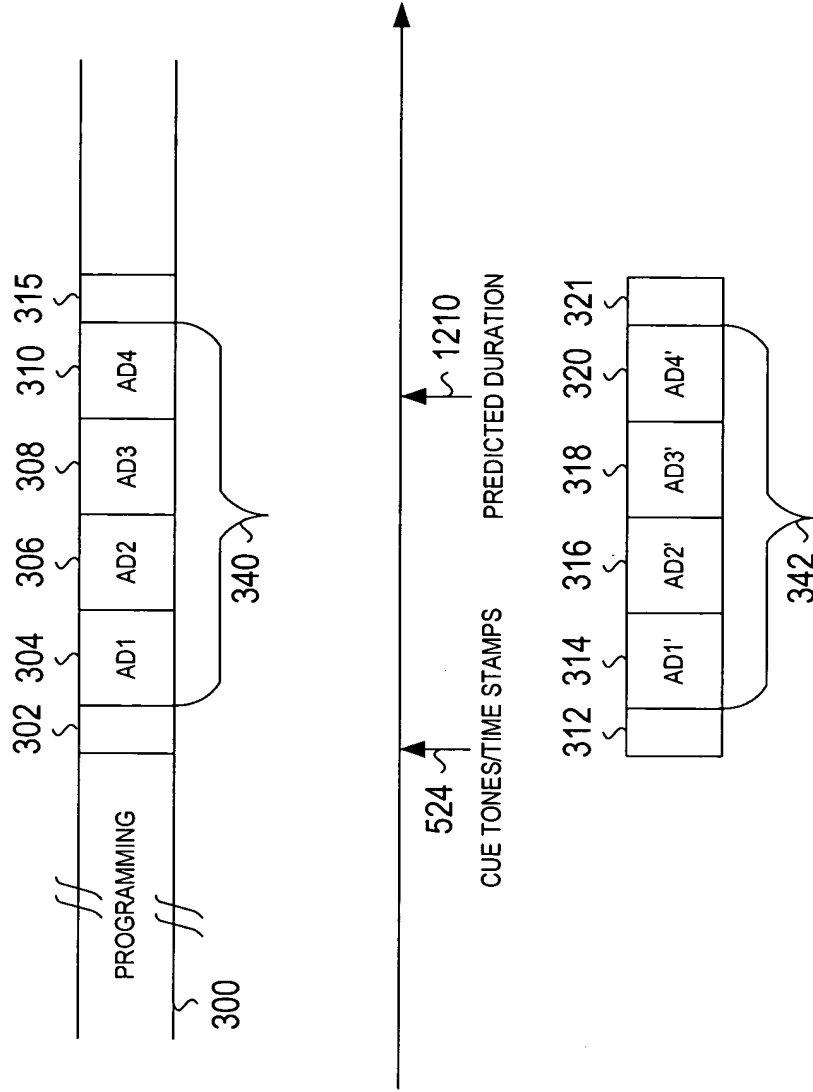


FIG. 12



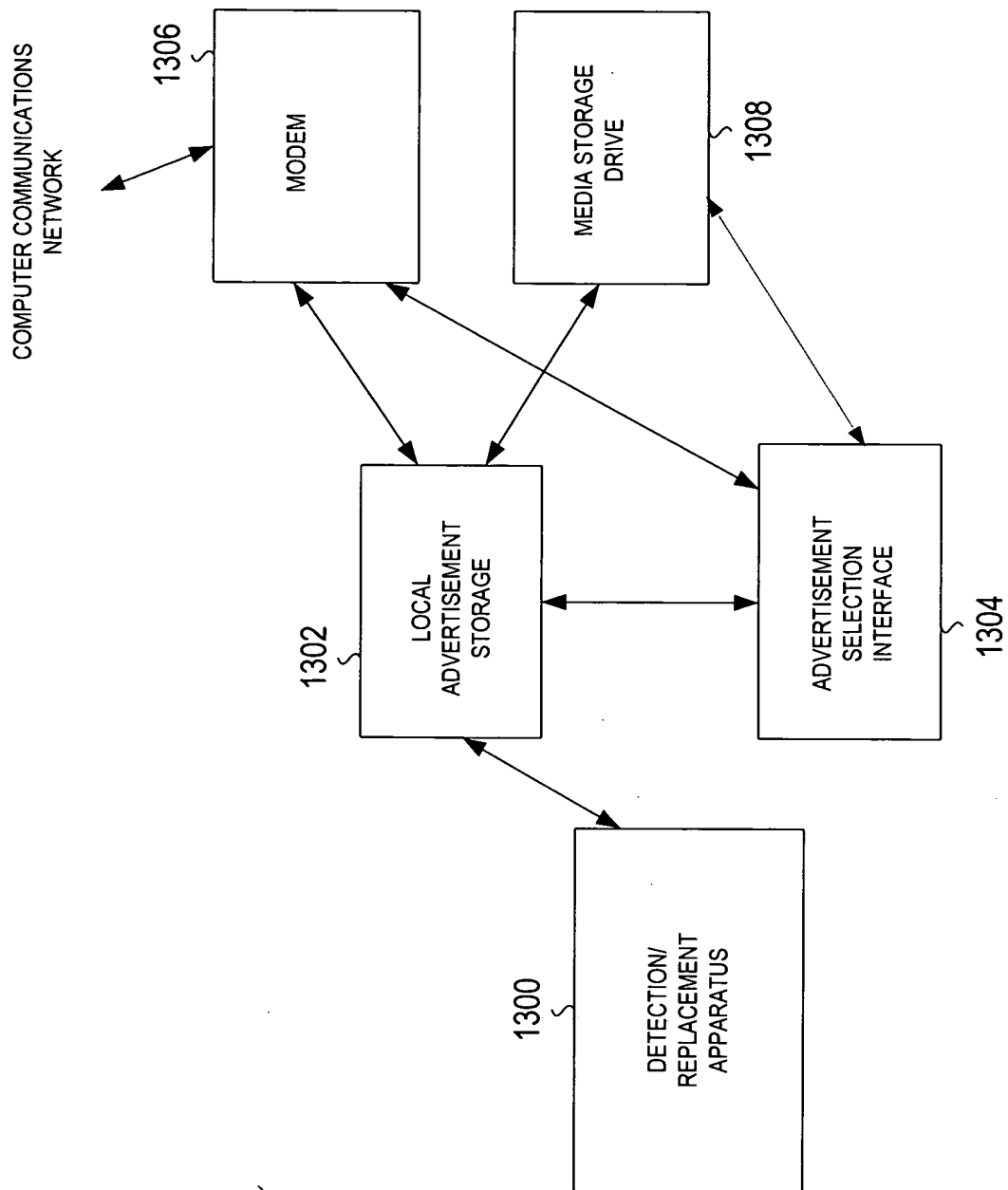


FIG. 13

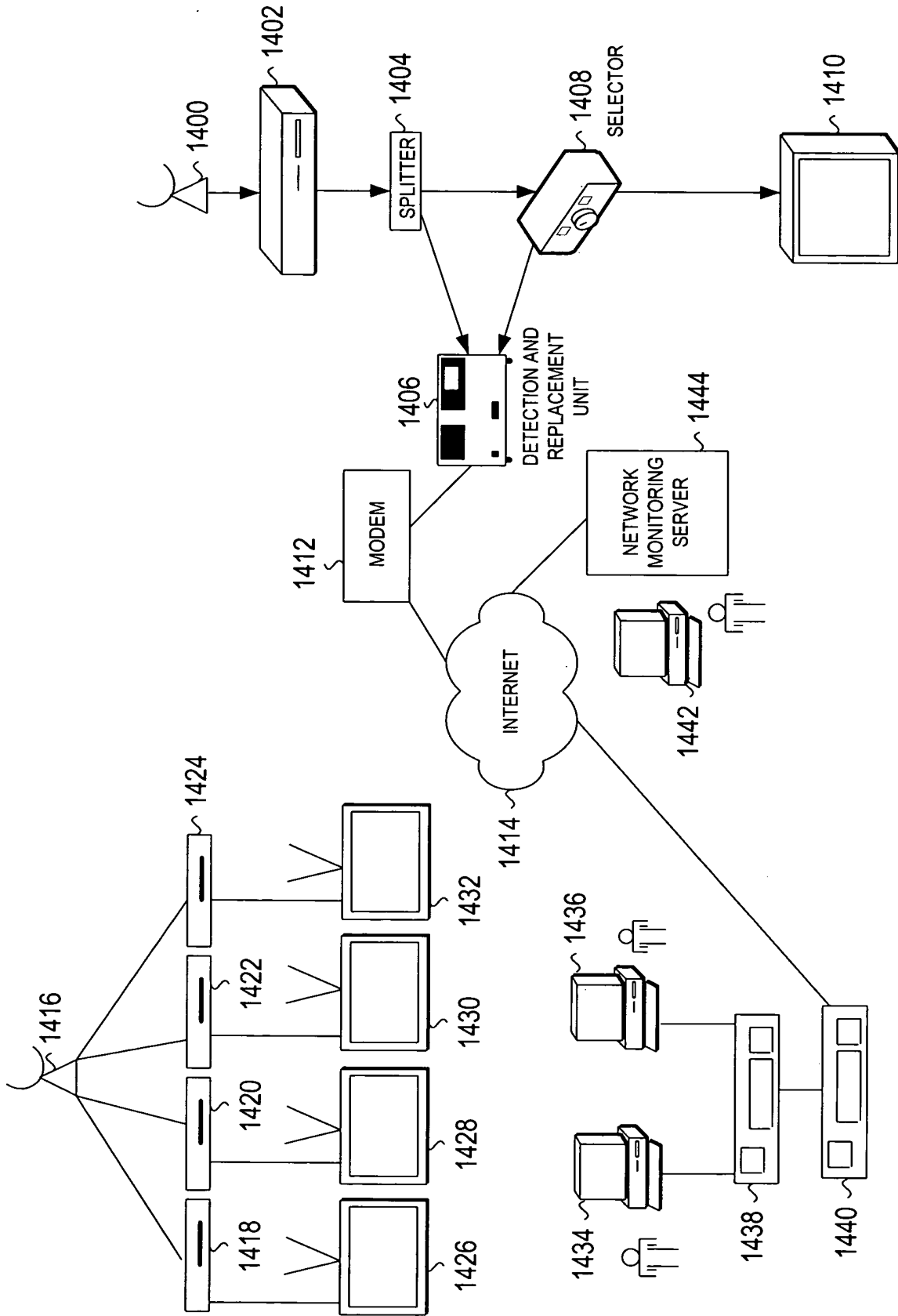


FIG. 14

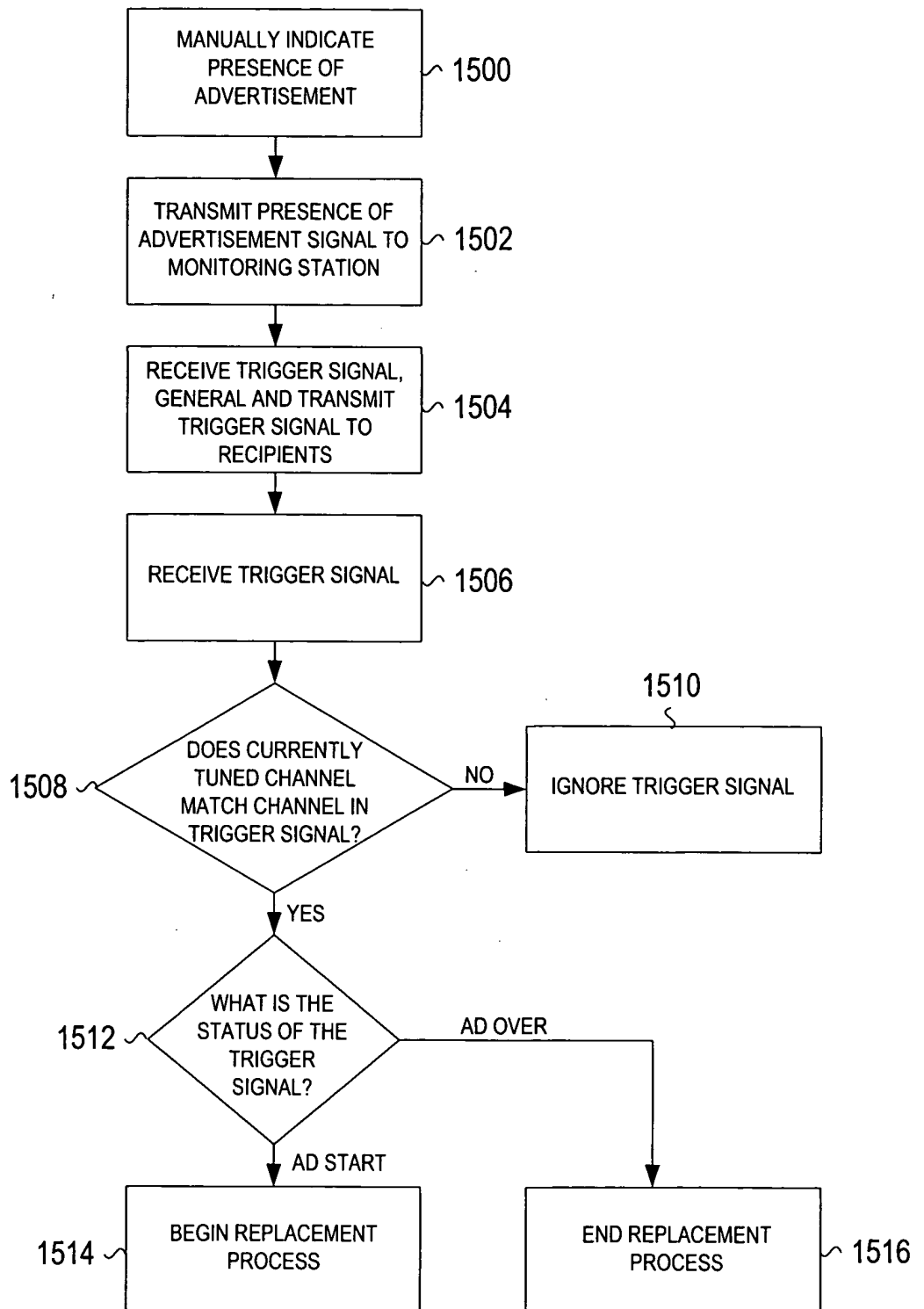


FIG. 15

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1612

Half-Minute Media Controller

Server: 92.68.04.182 Disconnect Update Ad DB Venues Configure

Address: 1614 Auto ExtSw Channel: 1618 Ad: 1620 Status: 1616

Esp_CP	True	True	BBC 1	Fsports_ho_stones.mpg OK
Esp_Northwd				NOTCONN Not Connected
Esp_RS	True	True	Sky One	OK
Esp_Wrwick				NOTCONN Not Connected
FrontRmAction				NOTCONN Not Connected
FrontRmChelsea				NOTCONN Not Connected
FrontRmFulham				NOTCONN Not Connected
HMM_Dern				NOTCONN Not Connected
HMM_London				NOTCONN Not Connected
Redback	True	True	BBC 1	OK
Slug_Fulham	True	True	Channel 5	OK
SouthernK	True	True	BBC 1	OK
The_Fox	True	True	Sky Sports	OK
WalkaboutCG				NOTCONN Not Connected
WalkaboutSB1				NOTCONN Not Connected
WalkaboutSB2				NOTCONN Not Connected

Channels: 1602

BBC (AutoDetecting)
 BBC 2 (AutoDetecting)
 Channel 4 (AutoDetecting)
 Channel 5 (AutoDetecting)
 ITV (AutoDetecting)
 Sky One (AutoDetecting)
 Sky Sports (AutoDetecting)

Channel 5 Status
 AutoDetecting

Starting Ad Breaks: 1604
 Use the 'Start' button to immediately begin an ad break on this channel
 Start

Stopping Ad Breaks: 1608
 Use the 'Stop Immediately' button to abort all ads being played on this channel. Use the 'Stop After Current Ad' button to allow active ads to play to the end.
 Stop Immediately Stop After Current Ad

Client Control
 Use this dropdown to specify which channel the currently-selected client is watching.
 Sky Sports (AutoDetecting)
 Use this button to reset the client's connection and force its VD to restart.
 Reconnect / Restart VDI

17/02/2004 18:23: Client from Esp_CP has connected.
 17/02/2004 19:13: Client from Slug_Fulham has disconnected.
 17/02/2004 19:13: Client from Slug_Fulham has connected.
 17/02/2004 19:42: Client from Slug_Fulham has disconnected.
 17/02/2004 19:42: Client from Slug_Fulham has connected.

Half-Minute Media Client

1630

Server: 92.68.04.182 Disconnect Full Screen

Channel: EBC 1

halfminutemedia

1628

1624

```

C:\HMM\bin\HMM_TV_v2.exe VERSION 1.025
> SET_MINBREAKDURATION 45
> SET_MAXBREAKDURATION 260
> SET_MIN_DURATION_BETWEEN_AD_BREAKS 180
> SET_CHANNEL 1
< +SYSTEM_STARTED
< OK
< RESULT 18 ON NONE 0 0 OK
< RESULT 18 ON NONE 0 0 OK
< OK
< OK
< OK
< OK
< OK

```

FIG. 16



FIG. 17

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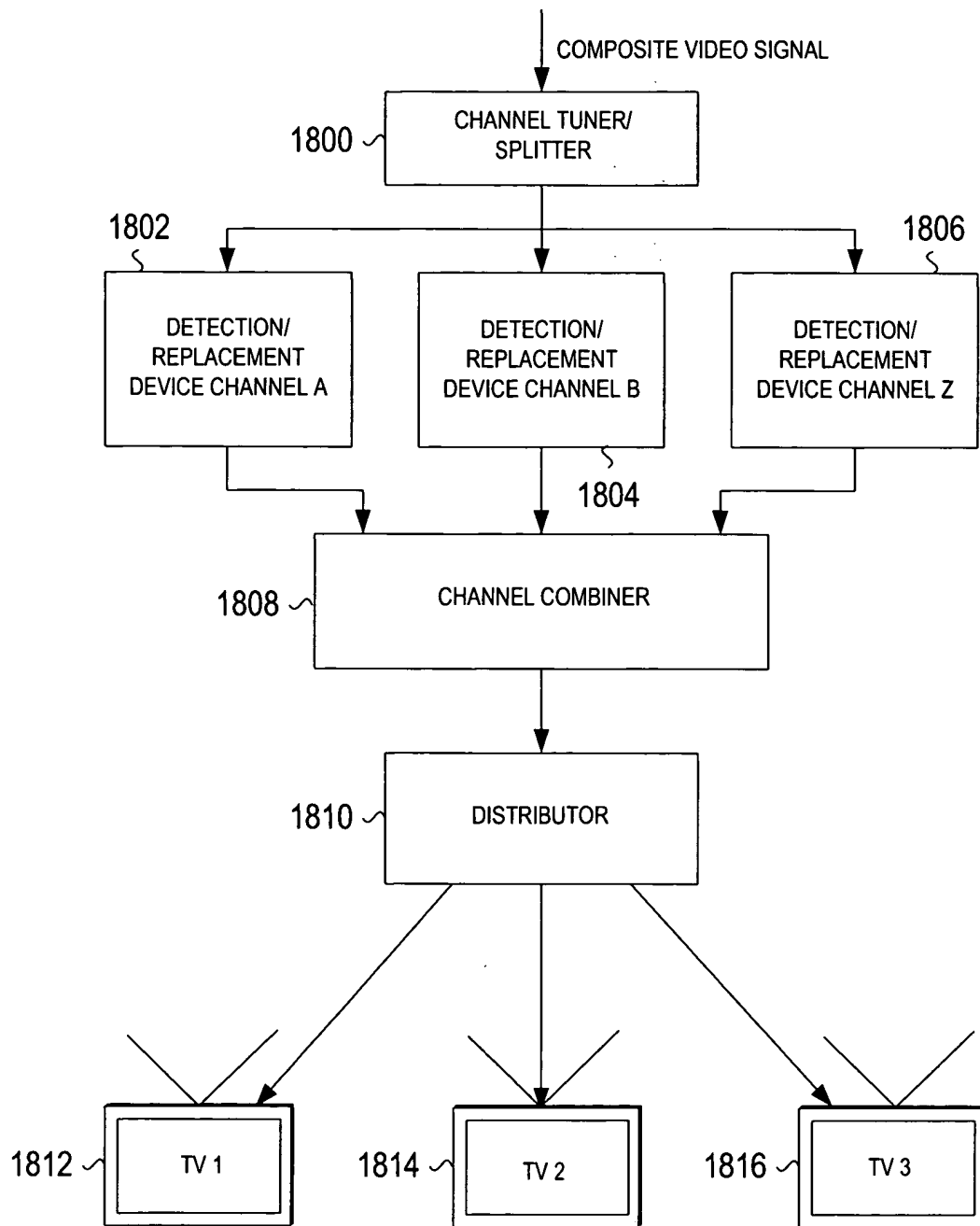


FIG. 18

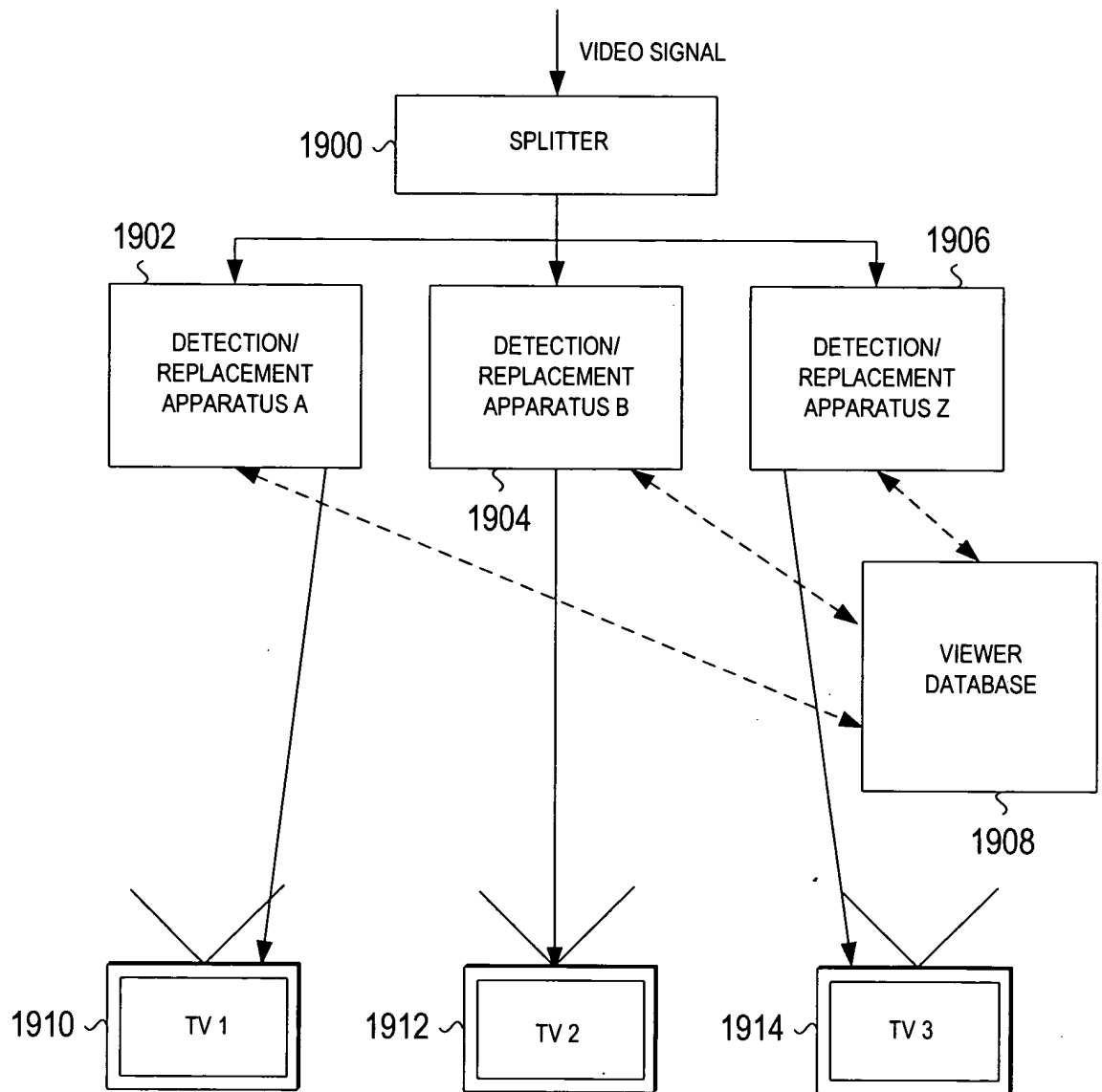


FIG. 19

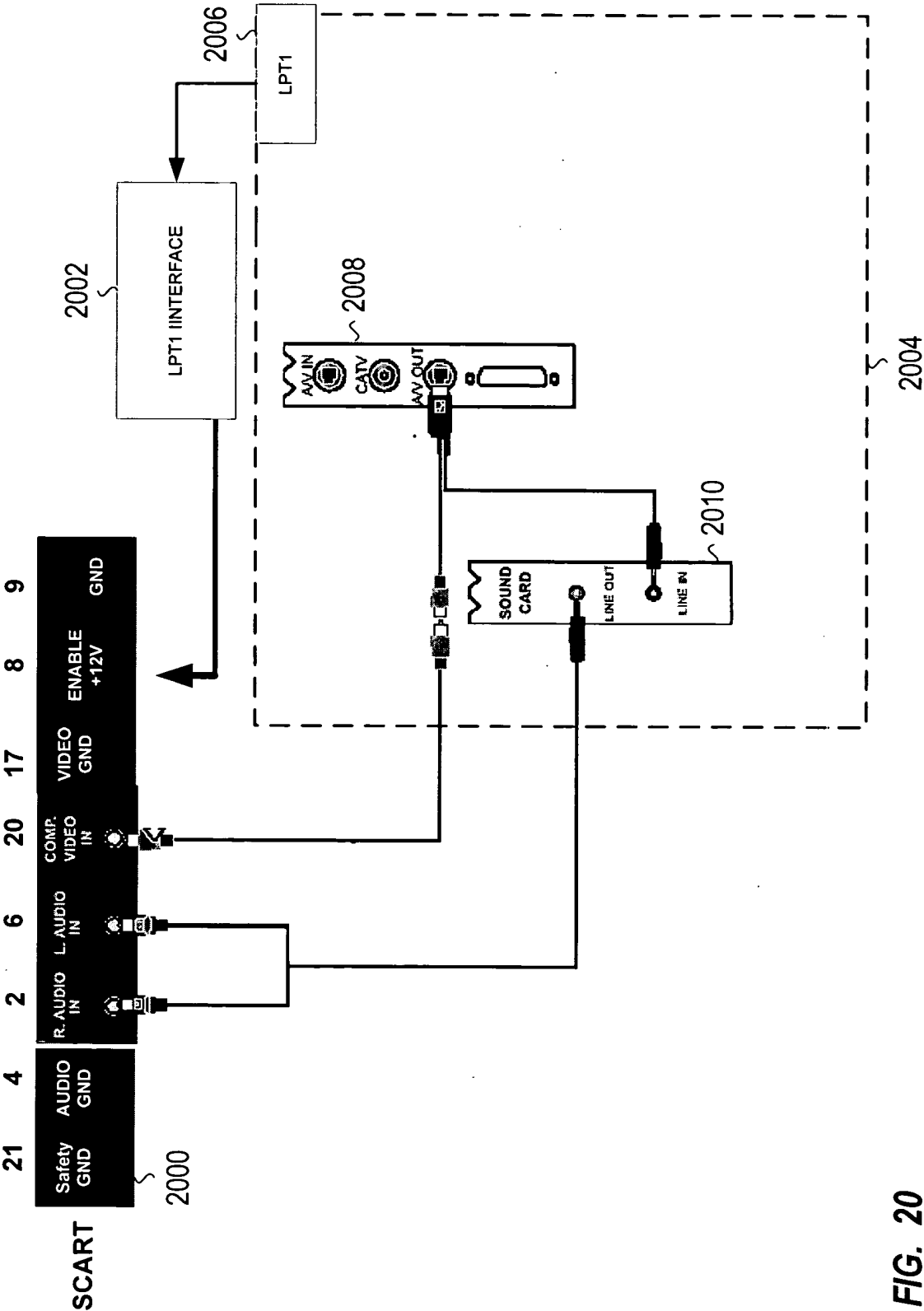


FIG. 20

